



HEIDI KERR-SCHLAEFER

Podcast Guest

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For 17 years, Heidi has been an ambassador for road trips and festivals. Whether for business or pleasure, she has visited more than 100 small towns. Heidi wants everyone to love where they live.

APPEARED ON:

Franklin Taggart's Virtual Coffee Break and Unconventional Life School: Putting Small Towns on the Map - Heidi Kerr-Schlaefer
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The Audra Show: The Audra Show #50: Heidi Kerr-Schlaefer
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"This isn't economic development and this isn't tourism; it is that sweet spot that inspires pride in place so that when they come, whether as a new resident or as a visitor, they are happy to be there."

- Heidi, HeidiTown Consulting