



HEIDI KERR-SCHLAEFER

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Every town is unique, every town is interesting, and every town can be a success - but only if YOU truly believe those first two things. It takes a mind shift. Let's talk about how you can make your town extraordinary!

PRESENTATIONS

LOVE WHERE YOU LIVE: The Why & The How

Guiding you through the process of a mindset shift that leads to success.

COLLABORATE AND LISTEN: Why Business Owners Must Lead by Example & Always Be Prepared

It's crucial that small businesses work together. Stop competing and start communicating. It's important to shop locally and not just preach it.

GO, FIGHT, WIN: Why & How to be a Cheerleader for Your Town

You hold the keys to help your community thrive. This is how YOU can be an advocate for your town.

"This isn't economic development and this isn't tourism; it is that sweet spot that inspires pride in place so that when they come, whether as a new resident or as a visitor, they are happy to be there."

- Heidi, HeidiTown Consulting